



bigger. better. bolder.

**SATURDAY,
MARCH 29, 2025**

New Jersey
Performing Arts Center
Newark, NJ



Let's Talk
Women's Health & Wellness™

letstalkwellwomen.org

GET READY TO MAKE AN IMPACT!

In its third year, Let's Talk Women's Health & Wellness™ is a day of sharing, caring, laughing and learning. It gives women of all ages a chance to explore topics that simply are not talked about enough, empowering them to advocate for themselves and prioritize self-care.

When you become a **Let's Talk Women's Health and Wellness™ sponsor**, you will:



Reach a targeted local/regional market of an expected **1,000+ attendees** and dozens of health & wellness experts.



Showcase your brand and your company's products or services on site.



Receive visibility through **social media, press releases, print marketing** and more.



Garner **brand recognition** from and interact with women from the communities you serve.

Visionary \$50,000

- Exclusive Visionary-level opportunity to sponsor the opening plenary session in Prudential Hall (audience of 1,000+) and 1 breakout session
- Recognition from stage during opening plenary session in Prudential Hall (audience of 1,000+)
- Opportunity to submit 1 feature article about your company for publishing on our website and social media channels (content must be relevant to Let's Talk programming and content)
- Airing of your 15-second video spot (pre-produced by your company) during the program
- Opportunity to increase brand awareness and showcase your products and/or services on-site (choice of outdoor or lobby location)
- Prominent logo placement on event goodie bag (distributed to 1,000+ attendees)
- Premier placement of Full-page, Full-color Ad in the event program plus social media spotlight
- 24 premium seating tickets: 12 tickets for your guests + 12 "sponsor-a-sister" tickets to be donated in your name (includes admission, full-day program and event goodie bag)
- Logo/name recognition in press releases, advertising, invitations, website, and all event print and digital marketing
- Logo/name recognition in all on-site marketing and signage
- Opportunity to contribute a branded item for event goodie bag

Leader \$35,000

- Sponsorship of 2 breakout sessions, including 1 in the prominent NICO Kitchen+Bar
- Recognition from stage during opening plenary session in Prudential Hall (audience of 1,000+)
- Opportunity to increase your brand's awareness, showcase your products and/or services on-site (choice of outdoor or lobby location)
- Full-page, Full-color Ad in the event program plus social media spotlight
- 20 premium seating tickets: 10 tickets for your guests + 10 "sponsor-a-sister" tickets to be donated in your name (includes admission, full-day program and goodie bag)
- Logo/name recognition in press releases, advertising, invitations, website, and all event print and digital marketing
- Logo/name recognition in all on-site marketing and signage
- Opportunity to contribute a branded item to be included in the event goodie bag

Champion \$25,000

- Sponsorship of breakfast and snack break sessions
- Recognition from stage during opening plenary session in Prudential Hall (audience of 1,000+)
- Half-page, Full-color Ad in the event program
- 16 preferred seating tickets: 8 tickets for your guests + eight 8 "sponsor-a-sister" tickets to be donated in your name (includes admission, full-day program and goodie bag)
- Logo/name recognition on website, and in press releases, advertising, invitations, and all event print/digital marketing
- Logo/name recognition in all on-site marketing and signage
- Opportunity to contribute a branded item to be included in the event goodie bag

Luncheon Sponsor \$20,000*

- Exclusive brand recognition on lunch boxes and signage at lunch stations
- Recognition from stage during opening session in Prudential Hall (audience of 1,000+)
- Half-page, Full-color Ad in the event program
- 16 preferred seating tickets: 8 tickets for your guests + 8 "sponsor-a-sister" tickets to be donated in your name (includes admission, full-day program, and goodie bag)
- Listing on website, in press releases, event program and select print/digital marketing

**Exclusive Opportunity (one available)*

Advocate \$10,000

- Listing on website, in press releases, event program and select print/digital marketing
- 12 choice seating tickets: 6 tickets for your guests + 6 "sponsor-a-sister" tickets to be donated in your name (includes admission, full-day program and goodie bag)

Supporter \$5,000

- Listing on website and in event program
- 8 Choice Seating Tickets: 4 tickets for your guests + 4 "sponsor-a-sister" tickets to be donated in your name (includes admission, full-day program and goodie bag)



Extending our special thanks to Cortney Van Jahnke Photography for capturing the energy of Let's Talk. Your photos tell our story beautifully!

letstalkwellwomen.org

THANK YOU TO OUR 2023 EVENT SPONSORS



PATHFINDER \$35K

TAPinto
William E. Simon Foundation

CHAMPION \$25K

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New Jersey Imaging
Network
Prudential Financial
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of Simon Quick

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Ryan Family Foundation
Sandoz
Jennifer Watty Interior Design
Women@NJ PAC

Interested in becoming a sponsor?

Contact Denise Cappuccio & Sally Younghans, Co-Leads
info@letstalkwellwomen.org

“We invite you to join our movement and
take a walk on the wellness side with us!”

DEBORAH Q. BELFATTO, CREATOR & FOUNDER, LET'S TALK WOMEN'S HEALTH & WELLNESS™

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