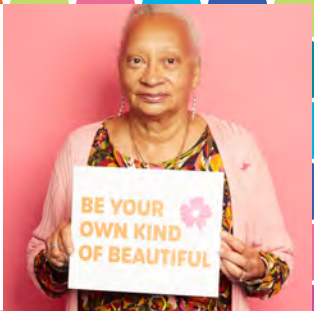




**Panels
and
Breakouts
with
Experts**



**Resources
and
Counsel**



**Laughs,
Tears,
Camaraderie
and
Sisterhood**



**Real Life
Stories
and
Challenges
Overcome**



**"Ah-hahs"
and
"Takeaways"**

**An all-day gathering about our well-being, healthy living,
and the eight pillars of wellness**

Join us for YEAR 2!

Let's Talk

Women's Health & Wellness

Saturday, October 21, 2023

8:30 am to 4:30 pm

NJPAC, Newark, NJ

letstalkwellwomen.org

**Wellness
Vendors
and
Pop-up
Shops**



**Swag Bag
and
Wellness
Goodie Book**



**Dance Party
with Bubbly**

HIGHLIGHTS AND STATS FROM YEAR ONE

SHOUT-OUTS FROM GUESTS

"It was great networking with women from different locations. Well thought out/planned event, the speakers, topics and food exceptional. The abundance of snacks was an added bonus." – Dorothy R.

"I have to admit I was a little negative about the event at first... thinking if women are tired and stressed about health and money... will they get a sitter to go for an all-day event of "yoga, etc." But of course, you knew how to make the event real. Professional panels on the stage... Beautiful song... Breakout meetings of real facts..." – Barbara S.

"Such a beautiful and empowering event you created for us all to be celebrated and lifted. Thank you!" –Kat R.

"I thought I was pretty good at self-care. I exercise regularly, eat well, and pray every day. But stopping my hamster-wheel life for a full of day of celebrating being a woman and all that it means, I was unaware of how much more self-care I require. During the group meditation the tears flowed, the floodgates had opened! I hadn't stopped to really feel my life in all its complexity. In looking more closely at the pillars of health and hearing so much wisdom from other women, I was able to identify areas for improvement, all of which has served me well in the weeks since." –Liss

"Let's Talk brought education and empowerment to a new level. What stood out to me was how nurtured, loved, respected, and included everyone felt as we traveled through this day that truly became a journey." –Paula F.

"Such a beautiful event!!!" –Patricia C.

BY THE NUMBERS:

52 Experts

589 Social Media Followers

828 Registered Attendees

28,800 Seconds of Joy & Knowledge

\$519,000 RAISED!

Our Eight Pillars of Wellness



2022 EVENT SPONSORS:

New Jersey Imaging Network

minette's angels
minettesangels.org

WILLIAM E. SIMON FOUNDATION

Prudential

THE CUMMINGS FAMILY

Pfizer

RWJBarnabas HEALTH

THE MCJ AMELIOR FOUNDATION

RUTGERS UNIVERSITY | NEWARK

Atlantic Health System
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Valley WOMEN IN BUSINESS

women@ njpac

MISENO ITALY

NANAR AND TONY YOSELOFF

LESLIE AND EILEEN QUICK

KELSON GROUP

PLASTIC SURGERY

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DEB AND JOE BELFATTO

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WOMEN@SQ ON BEHALF OF

Citizens Philanthropic Foundation

MINDY A. COHEN

Robert Wood Johnson University Hospital Somerset | RWJBarnabas HEALTH

SIMON QUICK ADVISORS

CLAUDIA AND KENNETH SILVERMAN

THE FIDELCO GROUP

LISA HERSCHLI

MATT AND KELLY FULTON

KENDRA SCOTT

CORPORATE WOMEN @LAZARD CW@L

RISK strategies

PARK CHATEAU ESTATE & GARDENS

SPONSORSHIPS

We'd love your support. Net proceeds from the event will benefit local nonprofits with missions centered around the betterment of women's health & wellness. The Community Foundation of New Jersey is a 501(c)(3) nonprofit organization; Federal Tax Identification #22-2281783. Your donation is tax deductible to the fullest extent of the law.

UNDERWRITERS

EXCLUSIVE – Seeking two (2) sponsors total

○ \$100,000 Chief Exhilaration Sponsor

- Admission, Social Media Tool Kits, Swag Bags, Wellness Goodie Books, and Chief Seating for Twenty-five (25) Guests
- Co-Sponsor of two (2) Prudential Hall programs for approx. 1,000 guests each and Sponsor of one (1) Prudential Hall Breakout Session
- Recognition from stage at event and on media releases
- Logo on E-vites, Event Journal, Website, & Event Signage
- Provide your pre-produced 30-second Video Spot for air during program
- Chief Placement of a Full-page, Full-color, two-page spread in Event Journal and a Social Media Spotlight

EXCLUSIVE – Only one (1) available!

○ \$75,000 Innovator Sponsor

- Admission, Social Media Tool Kits, Swag Bags, Wellness Goodie Books, and Premier Seating for Twenty (20) Guests
- Official Sponsor of Outdoor Courtyard experiences
- Recognition from stage at event during opening session in Prudential Hall for approx. 1,000 guests
- Recognition on media releases, logo on E-vites, Event Journal, Website, & Event Signage
- Provide your pre-produced 15-second Video Spot for air during program
- Premier Placement of a Full-page, Full-color Ad and Social Media Spotlight

EVENT SPONSORSHIPS

○ \$50,000 Advocate

- Admission, Swag Bags, Wellness Goodie Books, and Premier Seating for Ten (10) Guests
- Sponsor of one (1) Breakout Session
- Recognition from stage at event during opening session in Prudential Hall for approx. 1,000 guests
- Recognition on media releases, listing on E-vites, Event Journal, Website, & Event Signage
- Full-page, Full-color Ad

○ \$35,000 Pathfinder

- Admission, Swag Bags, Wellness Goodie Books, and Premium Seating for Ten (10) Guests
- Sponsor of two (2) Breakout Sessions in NICO Kitchen+Bar with signage
- Recognition from stage at event in Prudential Hall for approx. 1,000 guests
- Recognition on media releases, listing on E-vites, Event Journal, and Website
- Full-page, Full-Color Ad

○ \$25,000 Champion

- Admission, Swag Bags and Wellness Goodie Books for Ten (10) Guests
- Recognition on media releases
- Listing on E-vites, Event Journal, and Website
- Full-page, Full-Color Ad

○ \$15,000 Lunch Break Sponsor First come first served!

- Admission, Swag Bags and Wellness Goodie Books for Six (6) Guests
- Lunch Break Sponsor with Branding on Lunchboxes and Signage at Lunch Stations
- Listing on Event Journal and Website

○ \$15,000 Wellness Warrior

- Admission, Swag Bags and Wellness Goodie Books for Six (6) Guests
- Listing on Event Journal and Website
- One of the Snack Break Sponsors with Co-Sponsor Signage at Snack Stations

○ \$10,000 Knowledge Seeker

- Admission, Swag Bags and Wellness Goodie Books for Six (6) Guests
- Listing on Event Journal and Website

○ \$5,000 Confidante

- Admission, Swag Bags and Wellness Goodie Books for Four (4) Guests
- Listing on Event Journal and Website

"If you build it, they will come! And boy did they ever! Incredible amazing, beautiful person, our Deb Belfatto, who had an idea to create an event for women's health and wellness. It was excellent." – Nancy D.

ADVERTISING OPPORTUNITIES

○ **\$1,000 BFF Full-page Ad**

Full-page, Full-color, 8H x 8W Ad

○ **\$500 Bosom Buddies Half-page Ad**

Half-page, Full-color, 4H x 8W Ad

Email full-color ads in high-resolution JPG or PDF format to jennifer@gailstone.events.

Ad reservation is due by August 1, 2023.

Artwork is due no later than September 21st.

If you'd like us to design your ad for you, your ad copy is due no later than September 10th.

FOR SPONSORSHIP & INFO:

GAIL P. STONE
EXECUTIVE PRODUCER
973-671-8554
gail@gailstone.events

DEB Q. BELFATTO
FOUNDER + CREATOR
908-447-7216
deb@letstalkwellwomen.org



COUNT ME IN FOR 2023!

UNDERWRITERS

- \$100,000 Chief Exhilaration Sponsor
- \$75,000 Innovator Sponsor

EVENT SPONSORSHIPS

- \$50,000 Advocate
- \$35,000 Pathfinder
- \$25,000 Champion
- \$15,000 Lunch Break Sponsor

- \$15,000 Wellness Warrior

- \$10,000 Knowledge Seeker
- \$5,000 Confidante

ADVERTISING OPPORTUNITIES

- \$1,000 BFF Full-page Ad
- \$500 Bosom Buddies Half-page Ad

INDIVIDUAL TICKETS ALSO AVAILABLE

Name: _____

Title _____

Company: _____

Address: _____

Phone: _____

Email: _____

\$75 Sponsor-a-Sister Ticket

Consider donating one admission—or more—for a woman who could not otherwise afford to attend; includes One (1) Admission, Breakfast, Lunch, Swag Bag + Wellness Goodie Book for her and a warm, happy feeling for you.

- Count me in for _____ tickets.

PREFERRED! Enclosed is my check payable to our fiduciary agent: **Community Foundation of New Jersey** with note in memo: **Let's Talk. Payment is due 30 days after pledge** or, by September 1, 2023, whichever comes first. Mail to: Gail P. Stone Events, Inc., 2932 Vauxhall Road, Vauxhall, NJ 07088

Please charge my reservation to: VISA MC AMEX

Total Amount to be Charged: \$ _____

Credit Card # _____

Expiration: _____ CVV#: _____

We are unable to attend; please accept our tax-deductible contribution of \$ _____

Community Foundation of New Jersey is a 501(c)(3) organization; Federal Tax ID #22-2281783.



Let's Talk

Women's Health & Wellness

Saturday, October 21, 2023
8:30 am to 4:30 pm

NJPAC, Newark, NJ

The Agenda* includes:

- 8:30 am **Breakfast, Mingling & Pop-up Shops** in Prudential Lobby
- 9:00 am **Wake-up to Wonderful Wellness** in Prudential Hall—Welcome, Real-Life Stories, Challenges Overcome, Entertainment, Panel Discussion Experts and Special Guest Stars (TBA!)
- 11:00 am **Breakout Sessions**—Choose two (2) out of ten (10) 45-minute sessions to attend led by Wellness & Medical Experts
- 12:30 pm **Lunch Break**—Gourmet Lunchbox Dine-around
- 1:00 pm **Wonderful Wellness** in Prudential Hall—Welcome, Real-Life Stories, Challenges Overcome, Entertainment, Panel Discussion with Experts and Special Guest Stars (TBA!)
- 2:30 pm **Breakout Sessions**—Choose two (2) out of ten (10) 30-minute sessions to attend led by Wellness & Medical Experts
- 3:30 pm **Dance Party with Bubbly** and Live Entertainment in Prudential Lobby

**Swag Bag, Tons of "Ah-Hahs & Takeaways," Wellness Goodie Book,
Lots of Laughs, Camaraderie, and Sisterhood**

For Sponsorship & Info:

Gail P. Stone 973-671-8554 • gail@gailstone.events

Deb Q. Belfatto 908-447-7216 • deb@letstalkwellwomen.org



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[#letstalkwellwomen](https://www.instagram.com/letstalkwellwomen)